



SPONSORSHIP BENEFITS

Sponsors of iTropiCaliente! 2012 underwrite the event and thus provide critical funds to support the Hurley School. **PLUS** your business will be noticed by thousands of South Enders and other city residents.

\$10,000 TITO PUENTE SPONSORSHIP

- Title sponsorship prominently identified in all promotional materials
 - Opportunity to speak about your company at the event
 - Credited as title sponsor in press release
 - Outdoor signage at event
 - Prominent logo on posters & invitation
 - Logo on NPHS website home page for 1 year
 - Full-page color ad on inside cover of program book
 - Listing on event website and in program book
 - 16 tickets to the event on May 4th
 - Premium reserved table at the event marked by a sign w/ your company logo
-

\$5,000 CELIA CRUZ SPONSORSHIP

- Outdoor signage at event
 - Prominent logo on posters & invitation
 - Logo on NPHS website home page for 1 year
 - Full-page color ad in program book
 - Listing on event website and in program book
 - 12 tickets to the event on May 4th
 - Reserved table at the event marked by a sign with your company logo
-

\$2,500 DESI ARNAZ SPONSORSHIP

- Logo on posters & invitation
 - Logo on NPHS website
 - Full page black & white ad in program book
 - Listing on event website and in program book
 - 8 tickets to the event on May 4th
-

\$1,000 XAVIER CUGAT SPONSORSHIP

- Logo on NPHS website
 - Listing on posters & invitation
 - Half-page black & white ad in program book
 - Listing on event website and in program book
 - 4 tickets to the event on May 4th
-

AUCTION DONATIONS

All auction donors will be listed in the program book and on the event website. Donations valued \$1,000 or more will also receive logo placement on event website and 2 tickets to the event.